



A Habitat home is where a small key can provide big improvements for partner families as they walk through the door to a new future. One where the floors give them a feeling of solidness as they face changes. When they look out their windows they know the landscape of their lives are better today and for future generations.

**THROUGH SHELTER
WE EMPOWER.**



PARTNERSHIP OPPORTUNITIES

2018 EVENT AND BUILD SPONSORSHIPS



2018 Build Sponsorships

PLATINUM HAMMER (\$100,000+)

- Private Habitat dinner
- Featured article on Lake Agassiz Habitat's website
- All benefits below

GOLD HAMMER (\$70,000 – \$99,999)

- Name of build rights (i.e. ABC Company Build)
- Four guaranteed volunteer days
- Professional photo keepsake
- Visit with a Habitat homebuyer
- All benefits below

SILVER HAMMER (\$30,000 – \$69,999)

- Large logo and name on build site sign
- Two guaranteed volunteer days
- Blog story on Lake Agassiz Habitat's website
- Featured insert in home dedication program
- All benefits below

BRONZE HAMMER (\$10,000 – \$29,999)

- Logo and name on build site sign
- Guaranteed volunteer day for your group
- Participation in home dedication
- All benefits below

COPPER HAMMER (\$5,000 – \$9,999)

- Name on build site sign
- Logo on home's wall raising and dedication program
- Opportunity to select volunteer day before the general public
- All benefits below

NICKEL HAMMER (\$2,000 – \$4,999)

- Group photos featured on Habitat's social media
- Listing in the home's wall raising and dedication program
- Logo/link on website build page
- Invitation to the home's wall raising & dedication program

BUILD DAY SPONSOR (\$1,500 per crew) *

*Suggested donation for a team workday

- Group work photos uploaded to Habitat's Facebook page



Benefits listed are optional, depending on your desires.

2018 Event Sponsorships

Tour de Habitat – March 8, 2018



The Tour de Habitat is a stationary bike race and is our largest fundraising event. This event, held in March, brings people of all walks of life together to raise money and raise awareness for Habitat for Humanity. Teams of 6 raise money leading up to the event. At the event, all team members take 10 min rides on their bike, with prizes going to the most miles (individual and team), best team spirit, and most money raised (individual and team). The 2018 Tour will be our 15th annual & will be held on Thursday, March 8th with goals of 25 teams & \$50,000 raised.

EVENT SPONSOR (1) - \$3000

- Logo on all promotional materials including posters, brochures, website and emails
- Large logo on back of the official 2018 Tour de Habitat shirt.
- Tagged in our Social media
- Logo in newsletter article
- Mention in media release
- Mention in radio interviews
- All Support Sponsor benefits



SUPPORT SPONSOR (2) - \$2000

- Logo on promotional materials, including website and emails
- Medium company logo on the back of the official 2018 Tour de Habitat T-shirt
- Mention in social media efforts
- Mention in newsletter article acknowledgement by DJ during multiple announcements at event
- Opportunity to have a table or banners at the event to promote organization
- Custom made, 12x12 wood sponsorship sign, with company logo – made to be hung in sponsor office after event



BIKE SPONSOR- (50) - \$500

- Custom made, 12x12 wood sponsorship sign, with company logo – made to be hung in sponsor office after event

LOGO SPONSOR- (6) - \$300

- Small company logo on back of official 2018 Tour de Habitat T-shirt, given to all riders

Don't forget to put your team together!

Hard Hat Lunch – Fall 2018

Do you want to hear the impact that your financial support has on local families, from the families themselves? The Hard Hat Lunch is the event for you. You hear from one of our partner families, as well as a keynote speaker. Recent keynote speakers have included MN Viking cornerback, Mackensie Alexander and Fargo Police Chief David Todd.

The Hard Hat Lunch is your chance to hear, first-hand, how your support of Habitat is changing lives. 2018 speakers TBD.

EVENT SPONSOR \$3000

- Logo featured on all promotional materials
- Logo featured on event program
- Logo featured on screen backdrop at event
- Tagged in social media post regarding event
- Special Hard Hat Lunch Sponsor hard hat
- 8 tickets for event

TABLE SPONSOR \$500

- Logo on sponsored table
- 8 tickets for event
- Special Hard Hat Lunch Sponsor hard hat

HARD HAT SPONSOR \$250

- 2 tickets for event
- Special Hard Hat Lunch Sponsor hard hat



*2016 Hard Hat Breakfast Keynote Speaker
MN Viking, Mackensie Alexander.*



Mackensie Alexander speaking at 2016 Hard Hat event



Sonia Greer, Habitat Homeowner

Online Giving Day Opportunities



Giving Hearts Day (GHD) is a 24-hour online fundraising event held in February. In 2008, GHD was created by Dakota Medical Foundation and Impact Foundation and it benefits charities in ND and Western MN. In 2017, GHD raised over \$10.6 million, with over \$24,000 benefiting Lake Agassiz Habitat for Humanity.

MATCHING SPONSOR (1 OR MORE) - Amount is flexible. Options below may change, depending on sponsor level.

- Mention on Lake Agassiz Habitat's Giving Hearts Day page
- Tagged on social media posts before, during and after event
- Logo in e-newsletters before and during event
- Mention when we go on radio (subject to availability)
- Logo in thank you in following newsletter
- Inclusion in media release
- Mention in thank you call, email or letter to donors



Give to the Max Day was created in 2009 to launch GiveMN, a collaborative venture led by Minnesota Community Foundation and many other organizations committed to helping make our state a better place. That

initial spark touched off a blast of online giving: \$14 million in 24 hours. Since then, Give to the Max Day has become an annual tradition and is held in November. Give to the Max Day raised a total of \$20.1 million, with over \$12,700 benefiting Lake Agassiz Habitat.

MATCHING SPONSOR (1 OR MORE) - Amount is flexible. Options below may change, depending on sponsor level.

- Logo on Give to the Max day page
- Tagged on social media posts before, during and after event
- Logo in e-newsletters before and during event
- Mention when we go on radio (subject to availability)
- Logo in thank you in upcoming newsletter
- Inclusion in media release
- Mention in thank you call, email or letter to donors

Restore Truck Sponsorship

The Restore is our thrift store for building materials. We take in donated new and gently used appliances, furniture, plumbing, electrical, windows, doors and any other building material. These items are kept out of the landfill and sold to others who could use them. Proceeds go towards our operating costs and helping to fund new homes.

In 2015, we purchased a new donation truck. The ReStore truck is a great mobile billboard for Habitat, the ReStore & supporting companies. It spends its days driving around the area, picking up nearly 20 donations per day from residents and corporate clients. Often, the truck is out and about 5-7 days a week. We are offering 5 sponsor spots on this truck per year. Your logo will be on both sides and the back door.



ONE YEAR SPONSOR - \$1000.00 (2 spots remaining – will be prorated for remainder of 2018)

Other Partnership Opportunities

- Donation per product/event
- Matching sponsor for newsletters/appeal letters (up to four per year)
- Matching sponsor for specific time of the year
- Company match employee gifts
- Volunteer shirt sponsor – logo on shirt that build site volunteers receive
- Volunteer water bottle sponsor – logo on water bottle that build site volunteers receive
- Habitat 500 Bike Ride www.habitat500.org
- CREATE YOUR OWN!



Sponsorship Agreement

This letter of support summarizes the relationship between Lake Agassiz Habitat for Humanity and _____ as a pledge of support. (Organization Name)

SPONSORSHIP LEVEL

BUILD

- ☐ Platinum Hammer \$100,000+
- ☐ Gold Hammer \$60,000-\$99,999
- ☐ Silver Hammer \$30,000-\$59,999
- ☐ Bronze Hammer \$10,000-\$29,999
- ☐ Copper Hammer \$5,000-\$9,999
- ☐ Nickel Hammer \$2,000-\$4,999
- ☐ Build Day Sponsor

EVENT

- ☐ Tour De Habitat
 - ☐ Event Sponsor: \$3,000
 - ☐ Support Sponsor: \$2,000
 - ☐ Bike Sponsor: \$500
 - ☐ Logo Sponsor: \$300
 - ☐ Other _____
- ☐ Hard Hat Breakfast
 - ☐ Event Sponsor: \$3000
 - ☐ Table Sponsor: \$500
 - ☐ Hard Hat Sponsor: \$250
- ☐ Online Giving Day Opportunities
 - ☐ Give to the Max Matching Sponsor \$ _____
 - ☐ Giving Hearts Matching Sponsor \$ _____
- ☐ Restore Truck Sponsor: \$1000
- ☐ Other Partnership Opportunities _____

SPONSORSHIP DETAILS

Sponsorship start date (if known & applicable) _____ End date (if known & applicable) _____

SPONSORSHIP COMMITMENT

The parties signing this letter of support pledge to do the following to the best of their ability:

Lake Agassiz Habitat for Humanity pledges to:

- Provide a committed partner family, a prepared building site, professional construction supervision and volunteer training for all scheduled work crews
- Sell the new home to the partner family through a 0% interest, 25-year mortgage
- Assist your organization by providing volunteer recruitment support
- Assist your organization with guidance on fundraising events

_____ *pledges to:*

(Organization Name)

- ☐ Assemble # _____ volunteers
- ☐ Donate/Fundraise \$ _____
- ☐ Submit funds by this date _____
 - ☐ I would like to be billed monthly/quarterly
- ☐ Provide a Project Champion to serve as the liaison between the organization and Habitat for this project
Project Champion Name _____ Phone number _____ Email _____
- ☐ Provide Logo
 - ☐ I wish to remain anonymous

SIGNATURES

Habitat representative Phone _____ Date _____

Organization representative Phone _____

Upon completion, make a copy and return original to: Pete Christopher

Lake Agassiz Habitat for Humanity
210 11th Street N – PO Box 1022 Moorhead MN 56560
Pete@lakeagassizhabitat.org
218-284-5253 (O) – 701-412-4475 (C)



BOARD OF DIRECTORS

ANGIE MCCARTHY, PRESIDENT
AMERIPRISE FINANCIAL

MIKE GUST, VICE PRESIDENT
ANDERSON, BOTTRELL, SANDEN & THOMPSON

JOSH HOPER, PAST PRESIDENT
ADVANCED BUSINESS SOLUTIONS

DAN EGGIMAN, TREASURER
GATE CITY BANK

DAVE ROEDER, SECRETARY
WESTERN STATE BANK

DAVE SLOTTEN, MEMBER AT LARGE
CORNERSTONE BANK

JOHN THOMAS
JOHN DEERE ELECTRONIC SOLUTIONS

KAYLIN FRAPPIER
FAMILY HEALTHCARE

AMENA CHAUDHRY
CONCORDIA COLLEGE

KELLY HAGEL
JOHN DEERE ELECTRONIC SOLUTIONS

KYLE DAILY
HERE TECHNOLOGIES

STAFF

JIM NELSON
EXECUTIVE DIRECTOR

PETE CHRISTOPHER
RESOURCE DEVELOPMENT & MARKETING

JACKIE MATTFELD
FAMILY & VOLUNTEER SERVICES

RANDY AHMANN
RESTORE MANAGER

JASON JAHNER
RESTORE DONATION COORDINATOR

OVE HATLEVOLL
RESTORE FLOOR SUPERVISOR

SUZANNE HAMEL
RESTORE WAREHOUSE COORDINATOR

OUR VISION

A WORLD WHERE EVERYONE
HAS A DECENT PLACE TO LIVE.



ABOUT LAKE AGASSIZ HABITAT

Lake Agassiz Habitat for Humanity (LAHFH) is part of a global, nonprofit housing organization operated on Christian principles that seeks to put God's love into action by building homes, communities and hope. We partner with local businesses, churches and volunteers to help build homes with qualifying families. Volunteers provide most of the labor, and individual and corporate donors provide money and materials to build Habitat houses.

Most importantly, partner families play a large role in the building of the home. They invest 250 hours of labor "sweat equity" into building their homes and the homes of others. They also make interest-free mortgage payments which go into a fund that is used to build more houses. With the generous support of donors and volunteers LAHFH has made a lasting and meaningful impact in our community by helping local families realize their dreams of home-ownership and furthering Habitat's goal of simple, decent and affordable housing.